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Scoold vs Stack Overflow Business

TL;DR: Stack Teams shines in turnkey SaaS setup and features, whereas Scoold offers better cost efficiency and open-source flexibility.

Scoold and Stack Overflow for Teams (recently rebranded as “Stack Internal” or “Stack Overflow Business”) both provide private Q&A knowledge platforms, but they differ sharply in licensing, deployment, and feature set. Scoold is an open-source, self-hosted (or cloud) solution: its core edition is free under Apache 2.0 and runs on any server or Scoold Cloud (with a paid one-time “Pro” license €499 for extra features)[1][2]. In contrast, Stack Overflow Teams is a fully managed SaaS offering (with an enterprise single-tenant option) and uses per-user subscription pricing (free for ≤ 50 users; \$6.50–\$13.50/seat/month for paid tiers)[3]. The products target similar needs – private technical Q&A – but Scoold appeals to teams needing on-prem control and one-time costs, while Stack Overflow is geared toward engineering-led organizations looking for turnkey hosted knowledge bases with premium support and AI-enhanced features[1][3].

Both platforms offer core Q&A features (questions, answers, votes, badges, search and reputation). Stack Overflow for Teams adds richer knowledge management tools (long-form articles, tag-based “Collections”, AI-powered search/Auto-Answer, content health/analytics) and broad integrations (Slack, MS Teams, GitHub, Jira, Okta, etc.)[4][5]. Scoold’s strengths lie in its flexibility and cost: it supports LDAP/SAML/SCIM SSO, geotagged filtering, custom theming, and integrates via webhooks/Zapier (plus Slack/Mattermost/Teams)[6][7]. Stack Overflow Teams, however, offers enterprise compliance (SOC2, ISO 27001, TISAX), priority support, and intuitive content-curation tools not available in Scoold (e.g.

Content Health and community “bounties”)[8][9]. In summary, Scoold is more cost-effective and customizable for self-hosting, while Stack Overflow for Teams delivers a more polished, feature-rich user experience at the expense of ongoing per-seat fees.

Aspect	Scoold (OSS/Pro)	Stack Overflow Teams (Business)
Core features	Full Q&A/kb (questions, answers, votes, badges, search)[10]; basic long-form “wiki” answers; open REST API.	Full Q&A/kb, plus long-form Articles, Collections, advanced Analytics and Content Health (AI search/Auto-Answer)[11][12].
Deployment	Self-host on-premise or any cloud; official Scoold Cloud SaaS[1][13].	Hosted SaaS (cloud) by Stack Overflow; Enterprise plan offers single-tenant/cloudvpc options[9].
Hosting	User provides infrastructure (can use AWS/ECS via marketplace) or subscribe to Scoold Cloud; open container.	Fully managed by vendor; no self-host option (aside from custom single-tenant).
Pricing model	Free (Apache 2.0); Pro license €499 one-time (per instance) [2]. Scoold Cloud: monthly from €49 (small node)[13].	Subscription per user: Free (≤50 users), Basic \$6.50/user/mo, Business \$13.50/user/mo[3]; Enterprise custom quotes.
Target audience	Small-to-midsize teams valuing open source and self-hosting; any sector needing a private Q&A/KB[1].	Engineering and tech-driven orgs (mid-large) seeking turnkey knowledge platform with integrations and analytics[14][15].
Integrations	Slack, Mattermost,	Slack, MS Teams, Jira, GitHub,

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Customization	MS Teams; Zapier; GitHub/GitLab (via API); webhooks[7][16].	Okta, Microsoft Graph, Backstage, webhooks, API v3[8][5].
Security/ Compliance	Full source code access (open source); theming, custom badges, geofilters; backend middleware (Para) can be swapped.	Limited UI customization (logos, banners, custom content controls) [17]; no source access.
Support	Supports LDAP, SAML, OAuth2, SCIM; can run behind firewall; includes 2FA; GDPR cookie consent[6][7].	SAML SSO, SOC 2 Type II, ISO27001/27701, TISAX on Enterprise; encryption at rest/in transit; GDPR compliant.
Support	Community support via Gitter chat and GitHub (free); email and priority support for Pro/Cloud customers[18].	Help center and docs for all; email/chat support on paid tiers; Business tier includes priority support[19].

Scoold / Scoold Pro:

- **Pros:** Free/community edition; full source code; one-time licensing (no recurring fees); flexible deployment (on-prem or cloud); rich auth (SAML/LDAP/SCIM)[6].
- **Cons:** Lacks some advanced features (no built-in AI search or content analytics); smaller user community/support than Stack Overflow.

Stack Overflow Teams (SaaS):

- **Pros:** Robust feature set (AI-enhanced search, Content Health, Articles/Collections) and mature UI; deep integrations (GitHub, Jira, Slack, etc.); enterprise-grade security/compliance; expert vendor support.
- **Cons:** Recurring per-user subscription cost; no self-hosted option (vendor-managed cloud only); limited customization options; no dedicated mobile app[20].

Sources: Official documentation and pricing pages[1][2][3][9]; product sites and reviews[20][5].

[1] [2] [6] [7] [10] [16] [18] Scoold | An Open Source Q&A Platform

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